







SINDHU RAGHU

As a visual designer with a background in industrial engineering, I bring a systemic and structured approach to abstract concepts. With an enthusiastic outlook towards learning something new everyday, I constantly challenge myself and build from experience. I am passionate about producing humane solutions, especially in the fields of publication design, illustration and data visualisation.

 @sindhuraghu28
 +91 9731880282
 raghu.sindhu28@gmail.com
 www.sindhuraghu.com

EDUCATION

Master of Design

National Institute of Design, Ahmedabad
2018- 2022

Bachelor of Engineering

Industrial Engineering and Management

M.S. Ramaiah Institute of Technology,
Bangalore
2013- 2017

SOFTWARE KNOWLEDGE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe PremierePro, Adobe After Effects, Adobe XD, Figma

A LITTLE MORE ABOUT ME

In my free time, I enjoy reading, drawing, stitching and solving puzzles. I love all sorts of craft, especially when it involves upcycling. I am a resilient person who is a quick learner and leads well.

PROJECTS AND EXPERIENCE

Visual Design (Publication), Children's Book Illustration and Website Design

Katha Publications

2023

1. Created interesting visuals for children through innovative illustration, typography, and layout design.
2. Worked with a team to create and streamline design processes from concept to execution.
3. Developed a basic understanding of the children's book industry, especially in India.

Publication Design and Branding

Boston Consulting Group

2022-2023

1. Understood client requirements and produced quality creatives within a tight timeframe.
2. Created communication materials through an iterative process based on feedback received.

Calender Design for Print

Pristine Laboratories

2022

1. Created print-ready creatives in an iterative process with the client that involved hands- on work related to publication and printing.

Website and Digital Publication Design (Graduation Project)

Sustain Labs Paris

2021

1. Followed a strict design process based on user research to build a website from scratch.
2. Designed a digital publication with illustration, icon, type, layout and colour systems.